

MOST ETF FACT SHEET

September 2011

about...

NASDAQ-100 Index

- Earnings per share have grown at a CAGR of 20.6% between CY02-CY10.
- Broad based performance contribution: NASDAQ-100 Index delivered 26.8% returns during the last year with 94 stocks contributing more than 20% and Apple 8.6%.
- Reasonable valuation : The Index trades at 1 year forward PE multiple of 11.7
- Outperforming Indian markets: Since its launch, MOST Shares Nasdaq 100 (which is based on the NASDAQ-100 Index) has delivered -0.83% returns while NIFTY delivered -13.5% during the same period.



message from the CEO

Dear Investors,

Greetings Investors! In the past we have delved into the concept of diversification and I would like to take this opportunity to go a little deeper into the same and talk a little about why some investments have a natural hedge built in. Over the month of August, the NASDAQ-100 index fell 2.41% over the month; the NAV of MOST Shares NASDAQ-100 ETF (MOST Shares NASDAQ 100) fell a marginal 1.56% over the same period. During the same period, on a price change basis, large cap benchmark indices Nifty and Sensex returned -9.35% and -8.94% respectively.

The interesting thing about the MOST Shares NASDAQ 100 is the cross currency exposure. This USDINR exposure provides a natural hedge against adverse movements on either side i.e. the underlying portfolio as well as the currency fluctuations. The NASDAQ-100 Index correlations with INR stood at -0.352, implying a weak negative correlation, characteristics of a good hedge.

Across common portfolio exposures, the correlations between the NASDAQ-100 Index were 0.318 with the Nifty, 0.330 with the Sensex and an even weaker 0.259 with the CNX Midcap Index (underlying Index for MOST Shares Midcap 100 ETF).

In our view, our suite of ETFs' provide the necessary tools to construct a well diversified portfolio with a built in hedge.

Regards

Nitin Rakesh
CEO

MOST INNOVATIVE FUND OF THE YEAR

(CNBC TV18 - CRISIL Mutual Fund Awards 2011)

MOTILAL OSWAL MUTUAL FUND

MOST SHARES M50

Motilal Oswal MOST Shares M50 ETF (MOST Shares M50) won the CNBC TV18 - CRISIL Mutual Fund Awards 2011 in the Category - Most Innovative Fund of the Year. In total 13 schemes/plans/themes were eligible for the award universe. Mutual fund schemes/plans/themes launched in 2010 across all categories and nominated by Asset Management Companies to CRISIL were considered for the award. The award is based on CRISIL's assessment of the product concept, marketing and distribution channels, timeliness of launch and mobilization attributable to the scheme. Past performance is no guarantee of future results.
Rankings and Award Source: CRISIL FundServices, CRISIL Ltd.

Scheme Classification & Investment Objective: Motilal Oswal MOST Shares M50 ETF (MOST Shares M50), an open ended Exchange Traded Fund that seeks investment return that corresponds (before fees and expenses) generally to the performance of the MOST 50 Basket (Underlying Basket), subject to tracking error. **Asset Allocation:** Securities constituting MOST 50 Basket: 95%-100%; Debt and Money market instruments and cash at call: 0-5%. The total exposure to Derivatives would be restricted to 10% of the net assets of the Scheme. **Risk Factors:** (1) All Mutual Funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved (2) As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the Net Asset Value (NAV) of units issued under the Scheme may go up or down depending upon the factors and forces affecting the securities market (3) Past performance of the Sponsor/AMC/Mutual Fund and its affiliates does not indicate the future performance of the Scheme and may not provide a basis of comparison with other investments (4) Motilal Oswal MOST Shares M50 ETF (MOST Shares M50) is the name of the Scheme and does not in any manner indicate either the quality of the Scheme, its future prospects and returns. Please read the Scheme Information Document (SID) & Statement of Additional Information (SAI) carefully before investing (5) The Sponsor is not responsible or liable for any loss or shortfall resulting from the operation of the Mutual Fund beyond the initial contribution made by it of an amount of Rs. 1 Lac towards setting up of the Mutual Fund (6) The present Scheme is not a guaranteed or assured return Scheme. **Statutory Details:** Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. Trustee: Motilal Oswal Trustee Company Ltd. Investment Manager: Motilal Oswal Asset Management Company Ltd. Sponsor: Motilal Oswal Securities Ltd

FUND MANAGER'S SPEAK



Dear Investors,

In the last month, global markets were impacted initially by the downgrading of US sovereign rating by S&P from AAA to AA+. This led to higher level of scrutiny of the mounting level of government debt especially in the Europe. The dithering by the EU nations in clearly stating future course of action on Europe's growing government debt added to the concerns. This led to an increase in risk premium for equities. The yield of US government debt declined despite the downgrading of US sovereign ratings, indicating a significant aversion among investors to take risk. This risk aversion led to global equity markets declining in the first half of the month. Google announced acquisition of Motorola's mobile phone business thereby strengthening its position in the Smart Phone market relative to market leader Apple Inc.

Indian markets were impacted by RBI's hardening monetary stance along with the largest peaceful mass demonstration in Independent India's history, led by civil activist Anna Hazare which brought to fore the citizens desire for a Corruption free India. Although, the peaceful resolution of these demonstrations have reinforced the Indian democracy, these local events, coupled with global events increased equity risk premium for Indian equities. As a result the net equity purchases by Indian mutual funds of USD 480 million could do little in front of the continued selling by Foreign Institutional Investors (FIIs), who were net sellers of USD 2.3 billion of Indian equities.

The recent market declines have resulted in the market valuations improving with CNX Midcap Index trading at a one year forward P/E multiple of 9.2 and Nifty trading at a one year forward P/E multiple of 11.6 (Source : Bloomberg consensus estimates). Although, the negative news flow, high inflation, high interest rates and risks in global economic recovery limit near term upside, the correction in valuations over the last 6 months limits downside.

Motilal Oswal MOST Shares M50 ETF (MOST Shares M50)

The weakness in the broader market resulted in S&P CNX Nifty Index declining 8.77 percent from 5,482 on 29th July, 2011 to 5,001 on 30th August, 2011. During the same period, the MOST 50 Basket declined by 9.73 percent from 7,636 to 6,893, underperforming Nifty by 96 bps. The MOST Shares M50 scheme closely tracked the MOST 50 Basket. Its NAV declined 9.81 percent from ₹ 75.14 on 29th July, 2011 to ₹ 67.77 on 30th August, 2011.

Motilal Oswal MOST Shares Midcap 100 ETF (MOST Shares Midcap 100)

The broader market weakness also had a negative impact on the CNX Midcap Index which declined 9.01 percent from 8,017 on 29th July, 2011 to 7,295 on 30th August, 2011. During the same period, CNX Midcap Total Return Index which declined 8.87 percent from 9,369 to 8,538. The MOST Shares Midcap 100 scheme performed in line with the CNX Midcap Total Return Index with its NAV declining by 8.85 percent from ₹ 8.1038 on 29th July, 2011 to ₹ 7.3869 on 30th August, 2011.

Motilal Oswal MOST Shares NASDAQ-100 ETF (MOST Shares NASDAQ 100)

The international markets were also impacted by global market uncertainty emerging, increasing concerns of recession in US and stability of financial system in the European Union given the mounting government debt. As a result, the NASDAQ-100 index declined 6.23 percent from 2,372 on 28th July, 2011 to 2,224 on 28th August, 2011. The NAV of the MOST Shares NASDAQ-100 scheme however, declined only by 2.19 percent from ₹ 104.67 on 29th July, 2011 to ₹ 102.3779 on 30th August, 2011 as a result of depreciation in Indian Rupee which depreciated by 4.29 percent from ₹ 44.16 per USD on 29th July, 2011 to ₹ 46.05 per USD on 30th August, 2011.

Regards

Rajnish Rastogi

Fund Manager

Risk Disclosure and Disclaimer

Statutory Details: Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. Trustee: Motilal Oswal Trustee Company Ltd. Investment Manager: Motilal Oswal Asset Management Company Ltd. Sponsor: Motilal Oswal Securities Ltd.

Risk Factors: (1) All Mutual Funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved (2) As the price / value / interest rates of the securities in which the Scheme invests fluctuates, the Net Asset Value (NAV) of units issued under the Scheme may go up or down depending upon the factors and forces affecting the securities market (3) Past performance of the Sponsor/AMC/Mutual Fund and its affiliates does not indicate the future performance of the Scheme and may not provide a basis of comparison with other investments (4) Motilal Oswal MOST Shares M50 ETF (MOST Shares M50), Motilal Oswal MOST Shares Midcap 100 ETF (MOST Shares Midcap 100) and Motilal Oswal MOST Shares NASDAQ-100 ETF (MOST Shares NASDAQ100) are the name of the Schemes and does not in any manner indicate either the quality of the Schemes, its future prospects and returns. Investors are therefore urged to study the terms of offer carefully and consult their Investment Advisor before they invest in the Scheme (5) The Sponsor is not responsible or liable for any loss or shortfall resulting from the operation of the Mutual Fund beyond the initial contribution made by it of an amount of Rs. 1 Lac towards setting up of the Mutual Fund (6) The present Schemes are not guaranteed or assured return Schemes. Please read the Scheme Information Document (SID) and Statement of Additional Information (SAI) carefully before investing.

About the Scheme

Scheme Name	Motilal Oswal MOST Shares M50 ETF (MOST Shares M50)
Type of Scheme	An open ended Exchange Traded Fund
Investment Objective	The Scheme seeks investment return that corresponds (before fees and expenses) generally to the Performance of the MOST 50 Basket (Underlying Basket), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.
Benchmark	MOST 50 Basket and S&P CNX Nifty Index
Continuous Offer	On NSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof. Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 50,000 units and in multiples thereof.

Scheme Details

Date of Allotment	July 28, 2010	
NAV	₹67.7687	
Quarterly AAUM (June 30th, 2011)	₹175.72 (₹ crores)	
Tracking Error*	0.47% (Annualised)	
Total Expense Ratio ^	1.00% p.a.	
Standard Deviation	21.64 (per month)	
Sharpe Ratio#	-0.28 (per month)	
Portfolio Turnover Ratio	0.84	
	MOST 50	Nifty 50
Beta	1.00	1.02
R-Squared	1.00	0.95

*Against the benchmark MOST 50 Basket ^Year-to-date. #Risk free returns based on 365-days T-bill cut-off of 8.3065% as on the last auction. (Data as on 30th August 2011)

NSE Symbol	M50	ISIN Code	INF247L01015
Bloomberg Code	MOSTM50	Entry Load	N. A.
Reuters Code	M50.NS	Exit Load	NIL

Performance

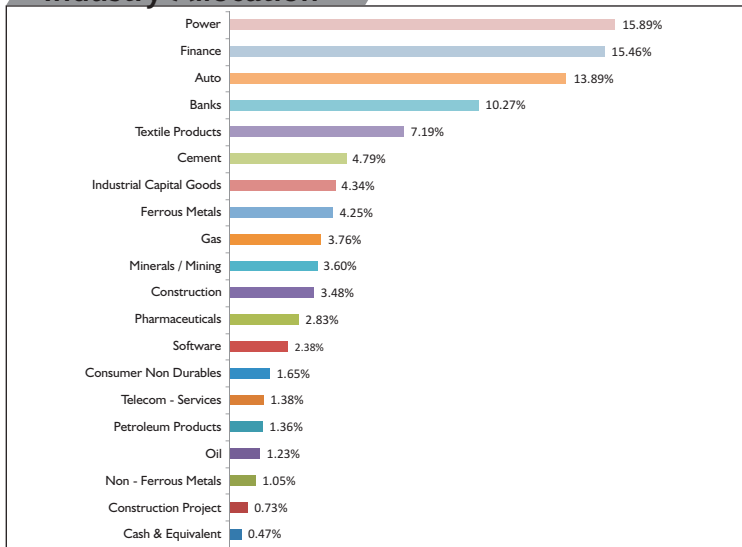
	Scheme	Benchmark	
	M50 ^	MOST 50 Basket	NIFTY*
6 month	-8.56%	-8.16%	-6.23%
1 Year	-14.16%	-12.96%	-7.43%
Since Inception	-13.16%	-11.67%	-7.35%

(as on 30th August 2011) Note: Returns shown above are absolute returns. Past performance may or may not be sustained in future. *S&P CNX Nifty Index ^ MOST Shares M50

Fund Manager

Fund Manager	Mr. Rajnish Kumar Rastogi
Experience	He has 14 years of experience in the Financial Services Industry. He has been managing this fund since inception.

Industry Allocation



(as on 30th August 2011)

Top 10 Holdings

Sr. No.	Equity	Weightage in M50 ^
1	Grasim Industries	7.19%
2	Tata Power	6.58%
3	IDFC	5.92%
4	HDFC	5.77%
5	Bajaj Auto	4.89%
6	Mahindra & Mahindra	4.67%
7	Power Grid Corp Of India	4.30%
8	State Bank Of India	4.18%
9	Ambuja Cements	4.11%
10	Reliance Infrastructure	3.85%

(as on 30th August 2011)

^ MOST Shares M50

About the Scheme

Scheme Name	Motilal Oswal MOST Shares Midcap 100 ETF (MOST Shares Midcap 100)
Type of Scheme	An open ended Index Exchange Traded Fund
Investment Objective	The Scheme seeks investment return that corresponds (before fees and expenses) to the performance of CNX Midcap Index (Underlying Index), subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.
Benchmark	CNX Midcap Index
Continuous Offer	On NSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof. Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 2,50,000 units and in multiples thereafter

Scheme Details

Date of Allotment	31 January 2011	
NAV	₹7.3869	
Quarterly AAUM (June 30th, 2011)	₹119.03 (₹ crores)	
Tracking Error*	0.25% (Annualised)	
Total Expense Ratio ^	1.00% p.a.	
Standard Deviation	5.93 (per month)	
Sharpe Ratio#	-0.28 (per month)	
Portfolio Turnover Ratio	0.47	
	CNX Midcap Index	CNX Midcap Total Return Index
Beta	0.99	0.99
R-Squared	1.00	1.00

*Against the benchmark CNX Midcap Index ^ Year-to-date. # Risk free returns based on 365-days T-bill cut-off of 8.3065% as on the last auction. (Data as on 30th August 2011)

NSE Symbol	MI00	ISIN Code	INF247L01023
Bloomberg Code	MOST100	Entry Load	N. A.
Reuters Code	MI00.NS	Exit Load	NIL

Performance

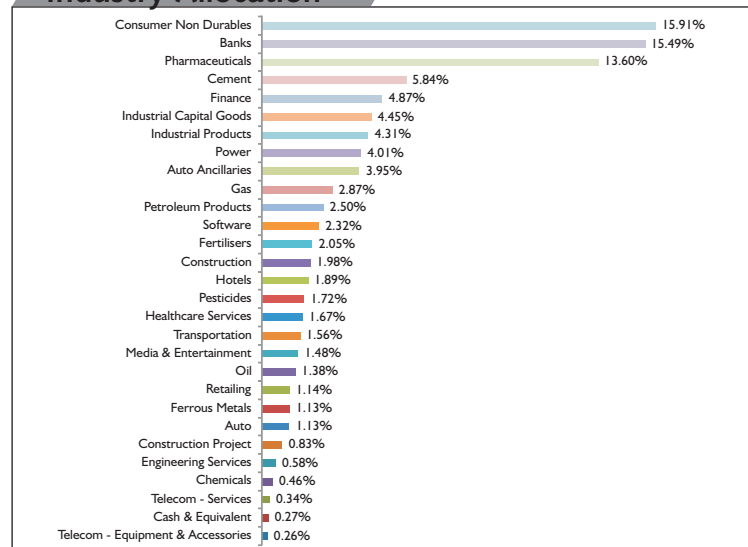
	Scheme	Benchmark	
	Midcap 100 ^	CNX Midcap Index	CNX Midcap Total Return Index
6 Month	0.04%	-1.02%	-0.02%
Since Inception	-6.76%	-7.92%	-6.93%

(as on 30th August 2011) Note: Returns shown above are absolute returns. Past performance may or may not be sustained in future. ^ MOST Shares Midcap 100

Fund Manager

Fund Manager	Mr. Rajnish Kumar Rastogi
Experience	He has 14 years of experience in the Financial Services Industry. He has been managing this fund since inception.

Industry Allocation



(as on 30th August 2011)

Top 10 Holdings

Sr. No.	Equity	Weightage in Midcap 100 ^
1	Lupin	3.70%
2	Ultratech Cement	3.64%
3	Titan Industries	2.97%
4	Exide Industries	2.39%
5	Yes Bank	2.31%
6	Lic Housing Finance	2.22%
7	Colgate-Palmolive (India)	2.21%
8	Hindustan Petroleum Corp	2.15%
9	Tata Chemicals	2.05%
10	Glaxosmithkline Consumer Healthcare	2.01%

(as on 30th August 2011)

^ MOST Shares Midcap 100

About the Scheme

Scheme Name	Motilal Oswal MOST Shares NASDAQ-100 ETF (MOST Shares NASDAQ 100)
Type of Scheme	An open ended Index Exchange Traded Fund
Investment Objective	The Scheme seeks investment return that corresponds (before fees and expenses) generally to the performance of the NASDAQ-100 Index, subject to tracking error. However, there can be no assurance or guarantee that the investment objective of the Scheme would be achieved.
Benchmark	NASDAQ-100 Index
Continuous Offer	On NSE & BSE: Investors can buy/sell units of the Scheme in round lot of 1 unit and in multiples thereof. Directly with the Mutual Fund: Investors can buy/sell units of the Scheme only in creation unit size i.e. 100,000 units and in multiples thereafter

Scheme Details

Date of Allotment	29 March 2011	
NAV	₹102.3779	
Quarterly AAUM (June 30th, 2011)	₹50.28 (₹ crores)	
Tracking Error*	0.76% (Annualised)	
Total Expense Ratio ^	1.00% p.a.	
Standard Deviation	2.20 (per month)	
Sharpe Ratio#	-0.39 (per month)	
Portfolio Turnover Ratio	0.25	
	NASDAQ 100	NASDAQ 100 Total Returns Index
Beta	0.97	0.99
R-Squared	1.00	1.00

*Against the benchmark with NASDAQ 100 Index ^ Year-to-date. # Risk free returns based on 365-days T-bill cut-off of 8.3065% as on the last auction. (Data as on 30th August 2011)

NSE Symbol	N100	ISIN Code	INF247L01031
Bloomberg Code	MOSTNDX	Entry Load	N. A.
Reuters Code	N100.NS or N100.BO	Exit Load	NIL

Performance

	Scheme	Benchmark - NASDAQ-100 Index		Benchmark - NASDAQ-100 Total Return Index	
		N100 ^	Returns in INR*	Returns in USD	Returns in INR*
Since Inception	-0.83%	-0.79%	-3.44%	-0.35%	-3.00%

(as on 30th August 2011) Note: Returns shown above are absolute returns.

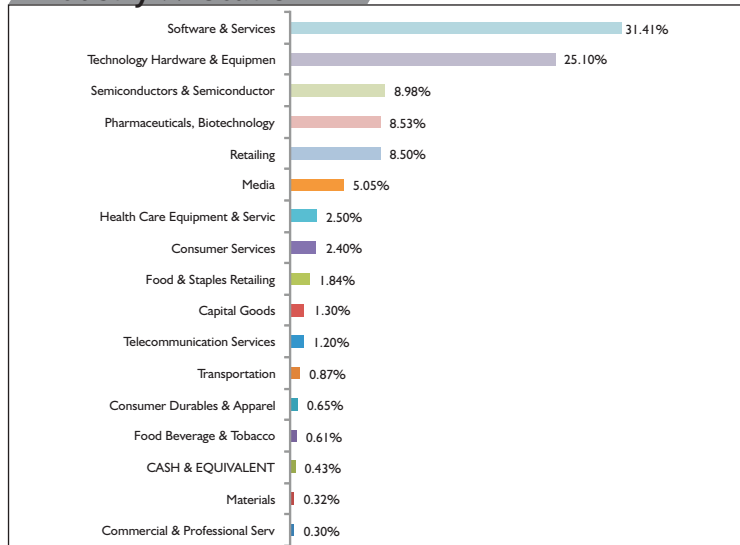
*NASDAQ-100 Index returns in INR are based on exchange rate used in calculating the scheme's NAV. NASDAQ-100 Index values are as on previous trading day's closing value in US. Past performance may or may not be sustained in future.

^ MOST Shares NASDAQ 100

Fund Manager

Fund Manager	Mr. Rajnish Kumar Rastogi
Experience	He has 14 years of experience in the Financial Services Industry. He has been managing this fund since inception.

Industry Allocation



(as on 30th August 2011)

Top 10 Holdings

Sr. No.	Equity	Weightage in N100 ^
1	Apple Inc	14.62%
2	Microsoft Corp	8.84%
3	Oracle Corp Com	5.73%
4	Google Inc-CI A CI A	5.53%
5	Intel Corp	4.36%
6	Amazon Com Inc Com	3.78%
7	Cisco Sys Inc Com	3.51%
8	Qualcomm Inc Com	3.45%
9	Amgen Inc Com	2.07%
10	Comcast Corp-Class A	1.80%

(as on 30th August 2011)

^ MOST Shares NASDAQ 100



MOTILAL OSWAL MUTUAL FUND PRESENTS
MOST SHARES NASDAQ 100

(An Open Ended Index Exchange Traded Fund)

You can now access US stocks like Apple, Google, Microsoft, Intel, Dell, Starbucks, Yahoo and many more that are part of NASDAQ-100 Index[®]; that too in Indian Rupees. Introducing Motilal Oswal MOST Shares NASDAQ-100 ETF - India's 1st US Equities based ETF; tracking the NASDAQ-100 Index[®].

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Website : www.mostshares.com

www.motilaloswal.com/assetmanagement



Acts like a fund, Trades like a share

Statutory Details: Constitution: Motilal Oswal Mutual Fund has been set up as a trust under the Indian Trust Act, 1882. **Trustee:** Motilal Oswal Trustee Company Ltd. **Investment Manager:** Motilal Oswal Asset Management Company Ltd. **Sponsor:** Motilal Oswal Securities Ltd. **Scheme Classification & Investment Objective:** Motilal Oswal MOST Shares NASDAQ-100 ETF (MOST Shares NASDAQ 100), an open ended Index Exchange Traded Fund that seeks investment return that corresponds (before fees and expenses) generally to the performance of the NASDAQ-100 Index, subject to tracking error. **Asset Allocation:** Securities constituting NASDAQ-100 Index: 95%-100%; Overseas Debt and Money market instruments and cash at call, mutual fund schemes or exchange traded funds based on NASDAQ-100 Index: 0-5%. **Load:** Entry Load: Nil Exit Load: Nil **Terms of Issue: On the Exchange:** The units of the Scheme are listed on the Capital Market Segment of National Stock Exchange of India Ltd. (NSE) and Bombay Stock Exchange Ltd. (BSE). On the Exchange, the units of the Scheme can be purchased/sold in minimum lot of 1 unit and in multiples thereafter. **Directly with the Fund:** The minimum number of units of the Scheme that investors can create/redeem in exchange of portfolio deposit and cash component is 100,000 units and in multiples thereof. The NAV will be calculated and disclosed at the close of every Business Day. **Risk Factors: (1) All Mutual Funds and securities investments are subject to market risks and there can be no assurance that the Scheme's objectives will be achieved (2) As the price/value/interest rates of the securities in which the Scheme invests fluctuates, the Net Asset Value (NAV) of the Scheme may go up or down depending upon the factors and forces affecting the securities market (3) Past performance of the Sponsor/AMC/Mutual Fund and its affiliates does not indicate the future performance of the Scheme and may not provide a basis of comparison with other investments (4) Motilal Oswal MOST Shares NASDAQ-100 ETF (MOST Shares NASDAQ 100) is only the name of the Scheme and does not in any manner indicate either the quality of the Scheme, its future prospects and returns. Investors are therefore urged to study the terms of offer carefully and consult their Investment Advisor before they invest in the Scheme (5) The Sponsor is not responsible or liable for any loss or shortfall resulting from the operation of the Mutual Fund beyond the initial contribution made by it of an amount of Rs.100,000 towards setting up of the Mutual Fund (6) The present Scheme is not a guaranteed or assured return Scheme. (7) Investment in the scheme shall be subject to various other risk factors including but not limited to risk associated with investment in foreign securities, derivatives, currency risk, exchange rate risk, tracking error risk, etc. Please read the Scheme Information Document (SID) & Statement of Additional Information (SAI) carefully before investing. **Disclaimer of NASDAQ-100:** NASDAQ[®], OMX[®], NASDAQ OMX[®], NASDAQ-100[®], and NASDAQ-100 Index[®], are registered trademarks of The NASDAQ OMX Group, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by MOAMC. MOST Shares NASDAQ 100 (the Product) has not been passed on by the Corporations as to their legality or suitability. The Product are not issued, endorsed, sold, or promoted by the Corporations. **THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT. Disclaimer of NSE:** It is to be distinctly understood that the permission given by NSE should not in any way be deemed or construed that the Scheme Information Document has been cleared or approved by NSE nor does it certify the correctness or completeness of any of the contents of the Scheme Information Document. The investors are advised to refer to the Scheme Information Document for the full text of the Disclaimer Clause of NSE. **Disclaimer of BSE:** It is to be distinctly understood that the permission given by Bombay Stock Exchange Ltd. should not in any way be deemed or construed that the SID has been cleared or approved by Bombay Stock Exchange Ltd. nor does it certify the correctness or completeness of any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer Clause of the Bombay Stock Exchange Ltd. A copy of SID, SAI and KIM along with the application form is available at the office of the AMC, R&T, Distributors, or can be downloaded from www.motilaloswal.com/assetmanagement and www.mostshares.com.**